

# Jonathan Travis

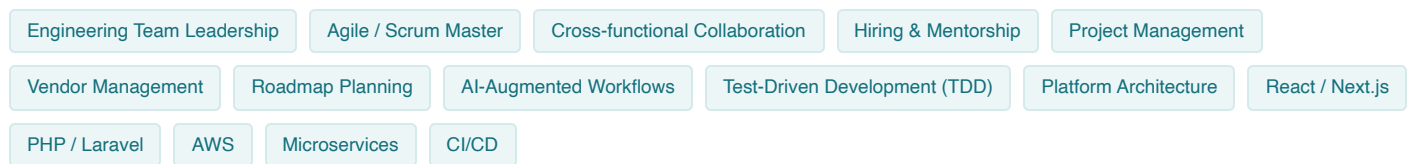
Engineering Manager | Technical Team Leader

(919) 522-9484 | slvrspiral@gmail.com | linkedin.com/in/jonathan-travis-63a24757 | jonathantravis.com | Morrisville, NC

## PROFESSIONAL SUMMARY

Engineering leader with 20+ years building and scaling teams across SaaS, e-commerce, and platform ecosystems. Career spans hands-on engineering through senior technical leadership, with a consistent thread of building high-performing teams, establishing engineering culture, and delivering complex products. Managed teams of up to 6 engineers with extensive cross-functional project management experience. Actively leveraging AI-augmented development workflows to multiply team output and compress delivery cycles. Culture builder who leads through radical transparency, mentorship, and cross-functional accountability.

## CORE COMPETENCIES



## PROFESSIONAL EXPERIENCE

### SamCart

Mar 2023 - Apr 2026

#### Principal Engineer & Team Lead

- **Led a team of 5 engineers** while driving checkout platform strategy for CheckoutOS, defining API contracts and personalization features across payment processors (Stripe, PayPal, Authorize.net, EasyPayDirect, Braintree)
- Orchestrated AI-driven parallel delivery workflows, enabling simultaneous execution of multiple complex SaaS initiatives while maintaining elite code quality and test-driven reliability
- Partnered with product and leadership on roadmap planning focused on customer retention and revenue growth
- Directed migration of reporting engines to Snowflake and CubeJS, transforming data access to real-time actionable insights that shaped product roadmap decisions
- Led cross-functional infrastructure initiative, reducing log data storage from 2TB to under 1GB through automated retention policies - drastically cutting AWS costs
- Championed TDD culture; created unit, functional, and integration tests to improve deployment velocity and prevent regressions

### Charles & Colvard

May 2016 - Feb 2023

#### Web Development Manager & Senior Architect (promoted from E-Commerce Technical Manager)

- **Technically managed 2 engineers, external vendors, and internal stakeholders** while architecting the next-generation e-commerce platform using React/Next.js, Shopify, and PHP microservices
- Led project management for the merger of three web properties onto a single Magento 2 platform with zero downtime - coordinating internal teams and external vendors
- Engineered data transformation engines reducing product data generation from weeks to seconds, saving hundreds of thousands of dollars annually
- Managed vendor relationships, work allocation, and release quality across multiple concurrent projects
- Built and relaunched warranty portal with multilingual support (English, Mandarin) including customer-initiated returns, exchanges, repairs, and resizing

### Shattered Digital, Inc.

2014 - 2020

#### Founder & Technical Lead (concurrent venture)

- Architected and launched 4 SaaS platforms from concept to market: Clearstats.com, RepostQ.com, MinPM.com, and ContractHound.com
- Established all foundational engineering practices, cloud architecture, and deployment pipelines

## Angular (formerly Virante, Inc.)

Sept 2010 - May 2016

### Director of Development

- Directed engineering department delivering SaaS and e-commerce applications using Laravel, CodeIgniter, Magento, WordPress, and Drupal
- Built automated backend systems processing 2M+ web pages daily using Amazon SQS, Redis, and RabbitMQ
- Developed training curriculum and mentored junior engineers; represented company at industry conferences
- Created ServerHealthHub.com to monitor 200+ servers with expandable test suites (99.9% uptime)

## iContact

2006 - 2010

### Manager of Frontend Engineering

- **Managed a team of 6 engineers** and led cross-functional Scrum teams as Scrum Master for large-scale SaaS email marketing platform
- Hired, mentored, and trained team members; created "Developer Days" initiative (similar to Google's 20% time) to foster innovation
- Partnered with Product Management on scope, roadmap forecasting, and feature prioritization
- Partnered with Human Factors to improve usability; executed corporate rebrand from IntelliContact to iContact

## Sony Ericsson

2000 - 2004

### Software Developer

- Object lead for planning, research, development, and testing across multiple mobile products
- Managed remote servers for worldwide manufacturing; recovered critical expertise lost through downsizing

## R&D / LABS

---

### Fractal Lens

AI-powered adaptive learning platform designed for ADHD learners, using atomic knowledge fragments and explorable concept maps to support non-linear, curiosity-driven learning

### Sandbox Trader

AI-driven stock trading simulation platform (Next.js/Laravel) for financial education through high-fidelity market simulation

## EDUCATION

---

**Bachelor of Science (BS), Computer Science** - [Fayetteville State University](#)

**Undergraduate Studies** - [North Carolina State University](#)

## TECHNICAL SKILLS

---

**Languages & Frameworks:** ReactJS, NextJS, TypeScript, PHP, Laravel, CodeIgniter 4, Magento 1 & 2, Shopify, WordPress

**Data & Infrastructure:** MySQL, Snowflake, CubeJS, DynamoDB, Aurora, Redis, RabbitMQ, GraphQL, REST APIs

**Cloud & DevOps:** Amazon Web Services (AWS) - EC2, S3, DynamoDB, Elastic Beanstalk, Aurora, SQS; CI/CD; Linux

**Payments:** Stripe, PayPal, Braintree, Authorize.net, EasyPayDirect

**Leadership:** Agile/Scrum, Engineering Team Management, Vendor Management, Product Management, Roadmap Planning, Hiring & Mentorship